

## TCM Investment Outlook & Strategy

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The performance of the U.S. stock market has been nothing short of remarkable for the past five months as March marked the fifth consecutive month that the U.S. stock market recorded a positive gain, as measured by the S&P 500 Index.<sup>1</sup> Since 1950, there have only been 30 instances where the S&P 500 posted a five-month winning streak. In all but two of those instances, the S&P 500 was higher 12 months later with an average gain of 12.5%.<sup>2</sup> (Past performance is not a guarantee of future results)

S&P 500 Index Jan '22 to Mar '24



Since bottoming out in October 2022, the S&P 500 has increased by nearly 50% after suffering a decline of 27% from January 2022 to the October '22 low.<sup>1</sup> As we pointed out in our January 2024 letter, the majority of the gains for the market S&P 500 Index in 2023 were attributed to a few mega-cap large-company growth stocks, particularly companies that were involved in artificial intelligence (AI) related technologies. However, since the beginning of the fourth quarter of 2023, we have seen broad-based participation among many sectors of the market. Value stocks and higher

dividend-yielding sectors like utilities, energy, financials, consumer staples and REIT's (real estate investment trusts) which lagged growth stocks for most of 2023 have begun to participate in the market rally. Even small company stocks, which have been badly lagging behind their large cap counterparts, have started to show some signs of life so far in 2024.

This year, the stock market is off to its best start since 2019 with the S&P 500 rising nearly 10% and the closely watched Dow Jones Industrial Average (DJIA) gaining 5.5% as of March 31.<sup>1</sup> Any weakness in the market has not lasted more than a few days, with investors buying the dip and sending both the S&P 500 and the DJIA to new highs again and again. The S&P 500 posted 22 all-time highs in the first quarter.<sup>2</sup> In our observation of the stock market over the past 30 years, strength tends to beget strength. We wouldn't be surprised to see stocks continuing to make new highs over the near term, though we could see a period of consolidation of the recent gains at some point in the near future. The S&P 500 has not fallen more than 2% since the rally began in October of last year.<sup>3</sup> A 3-5% correction in the major stock market averages could certainly occur sometime in the next few months. However, we would view such a correction as a potential buying opportunity.

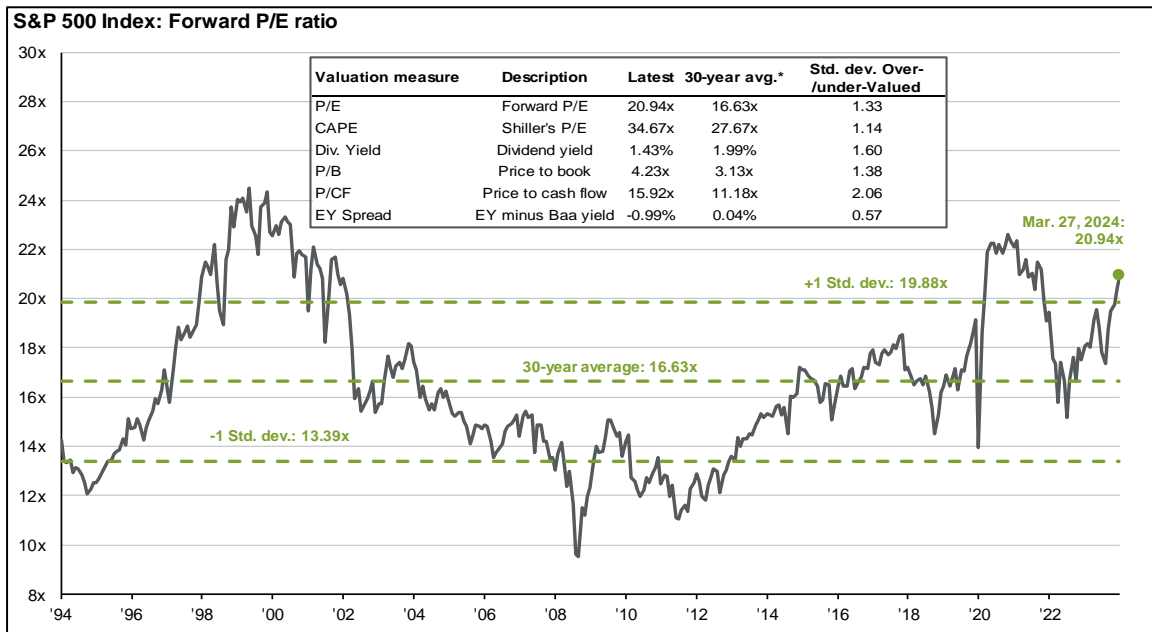
We believe the strength behind the move in stocks over the past five months is a combination of the Federal Reserve (Fed) ending its rate-hike cycle in the fourth quarter of last year, the potential of Fed rate cuts in 2024 and 2025, and the anticipation of stronger corporate earnings this year. The Fed paused rate-hikes at the September FOMC meeting last fall after raising the benchmark Fed funds rate from .25% at the beginning of 2022 to 5.5% as of the July 2023 meeting. The Fed kept rates unchanged in its November meeting and also indicated that with the improvement in the inflation data, it may begin lowering the Fed funds rate in 2024. This set off a wave of stock buying that has carried over into 2024. In addition, corporate earnings have been surprisingly strong despite higher interest rates. Fourth quarter 2023 earnings grew by approximately 7% as of March 18, significantly higher than the consensus estimates of a 1.5% increase.<sup>4</sup> Many market

analysts expect companies in the S&P 500 to report the third straight quarter of earnings growth in the first quarter of 2024. For the year, analysts expect earnings to grow between 7% to 11%.<sup>5</sup> A combination of more favorable monetary policy and stronger corporate earnings is a recipe for higher stock prices in our view.

We believe another factor contributing to higher stock prices is the resiliency of the U.S. economy. Many strategists and financial advisors, including ourselves, began 2023 anticipating that the U.S. economy would fall into a mild-to-moderate recession by the end of the year. Thus far, the much-anticipated recession has yet to materialize. In fact, we are becoming more and more convinced that we may be able to avoid a recession altogether. Although the jury is still out, the latest economic data is signaling continued economic growth. One indicator we like to look at is the Conference Board Leading Economic Index. (LEI). The latest release on March 21 showed a .1% increase for February 2024.<sup>6</sup> Although that is not much of an increase, it is the first time the LEI had risen on a monthly basis since February 2022. The increase was fueled by strength in the manufacturing and residential construction sectors, two components of the economy that often lead more robust economic activity. Employment growth has continued to be positive with the overall unemployment rate remaining below 4% at 3.9%, according to the February 2024 Employment Situation report released by the Bureau of Labor Statistics (BLS). The U.S. jobs picture remains healthy and supportive of continued economic growth.

Going into 2024, we were cautiously optimistic about the outlook for the U.S. economy and financial markets. Our optimism was based on the resilience of the economy in spite of the sharply higher interests from the Federal Reserve’s 18-month monetary tightening strategy to combat high inflation. The economy grew at an inflation adjusted rate of 2.5% in 2023, according the Bureau of Economic Analysis February 28, 2024 revised GDP report. We believe the growth is due largely to consumer spending which accounts for approximately two-thirds of U.S. economic output. Business spending and manufacturing output has also remained robust over the past year, helping the economy to avoid a recession. We believe that U.S. economic growth will slow in the first half of 2024 but begin to reaccelerate as we move into the second half of the year. At this point, we don’t see a recession developing in the next 12-18 months.

With the stock market is making new highs almost daily, many investors are concerned that valuations are getting too rich and that we may be setting ourselves up for a significant fall in stock prices. As indicated on the accompanying chart,



the S&P 500 is trading at a price-to-earnings ratio (P/E) of 20.9 times projected earnings of \$245 for 2024.<sup>7</sup> This P/E ratio is somewhat higher than the 30-year average of 16.6 but below the P/E ratio of over 24 times earnings at the peak of the dot com era of the 90s. However, if you strip out the top 10 companies in the S&P 500 that trade at over 30 times earnings, the current P/E of the remaining stocks falls to 18 and closer to the long-term average.<sup>8</sup>

Source: FactSet, FRB, Refinitiv Datastream, Robert Shiller, Standard & Poor’s, Thomson Reuters, J.P. Morgan Asset Management. Price-to-earnings is price divided by consensus analyst estimates of earnings per share for the next 12 months as provided by IBES since February 1999 and by FactSet since January 2022. Current next 12-months consensus earnings estimates are \$245. Average P/E and standard deviations are calculated using 30 years of history. Shiller’s P/E uses trailing 10-years of inflation-adjusted earnings as reported by companies. Dividend yield is calculated as the next 12-months consensus dividend divided by most recent price. Price-to-book ratio is the price divided by book value per share. Price-to-cash flow is price divided by NTM cash flow. EY minus Baa yield is the forward earnings yield (consensus analyst estimates of EPS over the next 12 months divided by price) minus the Moody’s Baa seasoned corporate bond yield. Std. dev. over-/under-valued is calculated using the average and standard deviation over 30 years for each measure. \*Averages and standard deviations for dividend yield and P/CF are since November 1995 due to data availability. *Guide to the Markets – U.S.* Data are as of March 27, 2024.

Another concern on investors' minds is the upcoming Presidential and Congressional elections. Many investors worry that inability of Washington to address major policy issues like the budget deficit, immigration, and geopolitical crises in Ukraine and Israel, as well as the uncertainty surrounding the two Presidential candidates, could have a negative effect on both the economy and the stock market. However, historically the stock market has shrugged off these types of election year concerns. Since 1950, the S&P 500 has risen in a presidential-election year 83% of the time with an average gain of 7.3% gain in those years.<sup>3</sup> (Past performance is not a guarantee of future results) It's difficult to say what impact the election will have on the stock market in the short-term, but we believe that regardless of the outcome and who occupies the White House in 2025 and which party controls Congress, we feel the positive fundamentals of the economy and the strength of corporate America will provide a favorable environment for stocks. More than likely, we end up with no party controlling the White House and Congress resulting in continued grid-lock in Washington. Frankly, in our observation, grid-lock is good. It means that it is unlikely that there will be any major legislation coming out of Washington that could harm business or the economy like tax hikes, or massive spending bills or anti-business legislation.

While the situation with this year's election may not have much of an impact on the financial markets this year, we believe the direction of the Fed's monetary policy will certainly play a key role in both the economy and stock market for 2024 and 2025. Coming into the year, investors were expecting the Fed to cut its benchmark short-term rate six times in 2024. That turned out to be overly optimistic, as Fed officials indicated in their March FOMC meeting that they are forecasting only three rate cuts this year. They also indicated that any rate cuts will be dependent on inflation continuing to move toward the Fed's 2% target annual inflation rate. Inflation, as measured by the Consumer Price Index (CPI), has fallen from an annualized rate of 9% in July 2022 to about 3% at the end of 2023. However, the January and February CPI report indicated a slight uptick in the annual inflation rate which certainly caught the attention of the Fed. The Fed will continue to closely monitor the direction of inflation as well as the employment data in determining when to begin cutting rates. Any further downshifting in the Fed's rate cut forecast could lead to volatility in the market. We feel this is perhaps the area where the stock market is most vulnerable in the near-term.

While the stock market has been very good for many equity investors lately, the fixed-income markets have been fairly steady this year. Interest rates for money funds and shorter-term securities, and yields on intermediate-to-long-term bonds remain where they started the year in the 4-5% range.<sup>1</sup> We continue to see good value for investors in the fixed-income markets. The current level of interest rates for high quality fixed-income instruments provide historically attractive risk-adjusted returns for conservative investors in our view. For investors seeking to generate income as well as for portfolio diversification purposes, we continue to favor U.S. Treasuries, high-grade corporate bonds, mortgage-backed securities, prime money market funds, and tax-free municipal bonds. We view tax-free municipal bonds, with current yields ranging from 3% to 4% for intermediate and longer-term maturities, as very attractive for investors in higher tax brackets. Those tax-free yields calculate to a taxable equivalent yield for investors in a 40% tax bracket of 5% to 6.6%. Investors who are holding significant cash in money funds may want to consider locking in the current yields on intermediate fixed-income instruments in the event the Fed begins lowering the Fed funds rate in 2024.

In summary, we remain very positive on both stocks and bonds for the next 12-18 months. We will likely see greater volatility in the financial markets as we get closer to the election and the uncertainty regarding who will be in control of government weighs on investor sentiment. It is important that investors not overreact to this volatility but continue to focus on long-term goals and objectives and maintain asset allocations. We could use any corrections in stocks and/or bonds as an opportunity to put cash to work where appropriate.

As always, we are very grateful for the confidence and trust you place in us!

*Your Trinity Capital Management Team*

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## Footnotes

<sup>1</sup> Thompson charts

<sup>2</sup> Yahoo Finance, "The S&P 500 is up 5 months straight..." March 27, 2024

<sup>3</sup> The Wall Street Journal. "The S&P 500 Is Poised for Best Start to Year Since 2019." March 28, 2024

<sup>4</sup> Wells Fargo Investment Institute, Investment Strategy report, March 25, 2024

<sup>5</sup> Barron's, The Stock Market Rally Keeps Going. March, 27, 2024

<sup>6</sup> <https://www.conference-board.org/topics/us-leading-indicators>

<sup>7</sup> Factset, Earnings Insight, March 28, 2024.

<sup>8</sup> Professor Jeremy Siegel interview on CNBC.

To view the above links, press and hold the Ctrl key on your keyboard, hover over the link and left click your mouse.

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**The Consumer Price Index** (CPI) is a measure of the cost of goods purchased by average U.S. household. It is calculated by the U.S. government's Bureau of Labor Statistics.

**P/E Ratio** is a valuation of a company or an index's current value compared to its earnings per share. It is calculated by dividing the market value per share by earnings per share.

**S&P 500 Index:** The S&P 500 Index consists of 500 stocks chosen for market size, liquidity, and industry group representation. It is a market value weighted index with each stock's weight in the Index proportionate to its market value.

**Index return information is provided for illustrative purposes only.** Index returns do not represent investment performance or the results of actual trading. Index returns reflect general market results, assume the reinvestment of dividends and other distributions and do not reflect deduction for fees, expenses or taxes applicable to an actual investment. An index is unmanaged and not available for direct investment.

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